



Press Release:

KZN Elite Nguni sellers group announces a World record price for a Nguni bull of R310 000.00 on a WhatsApp auction.

On 9 May 2020, the KZN Elite Nguni auction took place through the medium of WhatsApp. A proven bull was sold from the famous Nandi Nguni stud, of the LBC Biggs Trust of Cedarville, for a new Nguni world record price of R310 000.00. The renowned Biggs family from Cedarville, who have been farming Nguni cattle for 44 years, were the sellers of this Nguni bull. "This bull is special because his bloodline is a combination of two of the oldest Nguni herds - Yvonne du Preez and Lionel Biggs - in the country," says Clive Biggs "His mother has bred 13 calves in a row for us by the age of 15. So, genetically this bull is exceptional. He is extremely hardy, very fertile, carries much meat, well built and passes it onto his progeny. We are delighted and grateful for receiving that amount for him, despite the unfavourable prevailing circumstances that we are all in today."

Nico Harris from Vriendschap Boerdery that has the Matatana Ngunis stud and Barry Cole, of Manyenyeza Nguni stud, both from KZN were among seven other people who showed an interest in the bull. In the end, they were the highest bidders and bought the bull together. They beat the highest world record price for Ngunis of R197 000.00, recorded 15 years ago. "This is the second top bull Nico and I have bought together. This specific bull is exceptional, and our eyes have been on him for the past three years. We went over our limit, but the bull is worth it," says Barry.

The KZN Elite Nguni sellers group hosts an annual auction which is open to all cattle buyers across the country. Due to the worldwide Covid-19 pandemic, this year's auction was, at the last moment, changed to a WhatsApp action and presented by NetAuctions (Bloemfontein). According to the group, the success of the auction is proof that nothing can stop the country's Nguni cattle breeders from sharing their love for the Nguni. "The WhatsApp auction was a great success. There were 168 registered buyers on the group, with 124 females and 10 bulls on sale. We shared the catalogue of the cattle with their prices on the platform and started bidding from there," explains Gert Coetsee (Auctioneer: NetAuctions). Nico passionately said that NetAuctions have been part of the Nguni Society for a long time and the aim is always to better the genetics of the cattle. He says "With the ground-breaking successful first Nguni WhatsApp auction we are looking forward to other auctions through this platform! Last year in November, with the foot and mouth outbreak, Nguni breeders were also thrown a curved ball only two weeks before the National auction. There, once again, the Nguni breeders set the tone to be the first to host an interactive auction! So we are eager to see what surprises come our way next! "

The KZN Elite Nguni sellers group thanks and congratulates all the buyers on their purchases. They are proud of their cattle and always strive to present only the best quality at our auctions! The sellers would like to thank Gert and his staff from Netauctions for an auction of this nature that he and his team organized in record time!

END



About KZN Elite Nguni Sellers Group

The Nguni is widely acknowledged to be the outstanding beef breed for optimal production under harsh African conditions. South Africa's indigenous Nguni cattle, long the mainstay of traditional Zulu culture, are possibly the most beautiful in the world, with their variously patterned and multicoloured hides which are in demand everywhere. These breeders strive to conserve and enhance the unique characteristics of the Nguni breed, to promote the growth and proliferation of Nguni herds in Southern Africa, and to serve the needs of society members in achieving this mission.

ISSUED FOR: KZN Elite Nguni Group

ISSUED BY: Barry Cole, Sale convener for KZN Elite Nguni Group
Nico Harris, Chairman of KZN Nguni Club

DATE: 14 May 2020

ENQUIRIES: mbutu@lantic.net

Nguni bull sells for record R310 000 on WhatsApp auction

By Staff Reporter May 14, 2020 4:51 pm



The Nguni bull pictured here from the Nandi Nguni stud made history by not only achieving a record price of R310 000, but also being sold via an auction hosted on the social media platform WhatsApp. *Photo: Supplied*

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The livestock auction industry in South Africa has suffered major setbacks during the past six months.

First, a ban on auctions was imposed due to the foot-and-mouth disease outbreak in South Africa in November last year, and then live auctions were again suspended when the coronavirus disease (COVID-19) lockdown came into effect.

READ *Livestock auctions industry embraces digital solutions*

However, a recent Nguni auction which took place on the social media platform WhatsApp, has proven that the new trend to move livestock auctions online holds much opportunity for the industry.

During the recent KZN Elite Nguni auction, a record price of R310 000 was achieved for a Nguni bull bred by the Nandi Nguni stud near Cedarville, owned by the LBC Biggs Trust.

15 MAY 2020 ISSUE
WE'RE BACK ON THE RACK!

farmer's weekly

"This bull is special because his bloodline is a combination of two of the best in the country," the seller Clive Biggs said.

READ *Two young cattle farmers bring auctions to communal areas*

"His mother has bred 13 calves in a row for us by the age of 15. So, genetics are exceptional. He is extremely hardy, very fertile, carries much meat, is we

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ability] to pass these traits onto his progeny," he said.

The KwaZulu-Natal-based buyers, Nico Harris of Vriendschap Boerdery who owns the Matatana Ngunis stud and Barry Cole of Manyenyeza Nguni stud, beat the previous highest world-record price for a Nguni bull of R197 000, recorded 15 years ago.

"This is the second top bull we have bought together. This specific bull is exceptional, and our eyes have been on him for the past three years. We went over our limit, but the bull is worth it," said Cole.

READ *Harnessing the traits of the resilient Nguni*

The KZN Elite Nguni sellers group hosts an annual auction, which is open to all cattle buyers across the country.

However, due to the COVID-19-related lockdown restrictions on trade and movement of goods and people, this year's auction was changed to a digital format. The auction, presented by NetAuctions in Bloemfontein was hosted on WhatsApp.

"The WhatsApp auction was a great success. There were 168 registered buyers on the group, with 124 females and 10 bulls on sale. We shared the catalogue of the cattle with their prices on the platform and started bidding from there," explained Gert Coetsee of NetAuctions in Bloemfontein who hosted the auction.

"[Following] the ground-breaking successful first Nguni WhatsApp auction we are looking forward to [hosting] other auctions on this platform," he said.



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Nguni bull sets new world record at auction

May 15, 2020



A bull from the famous Nandi Nguni stud was sold for a world record price of R310 000

A bull from the famous Nandi Nguni stud was sold for a world record price of R310 000 during the KZN Elite Nguni auction, which took place via WhatsApp on 9 May 2020. The proven bull, sold by the LBC Biggs Trust, boasts outstanding figures – he has a cow value of 108, a growth value of 110, and a production value of 109.

“This bull is special because his bloodline is a combination of two of the oldest Nguni herds in the country,” says Clive Biggs. “Genetically he is exceptional. He is extremely hardy, very fertile, carries much meat, is well built, and passes these traits on to his progeny. In addition, at the age of 15 years, his mother has given us 13 calves in a row. We are delighted and grateful for the winning bid, especially considering the unfavourable circumstances we are currently in.”

Joint bid beats longstanding record

Nico Harris of Matatana Ngunis and Barry Cole of Manyenyeza Ngunis, both from KwaZulu-Natal, were the highest bidders, jointly buying the bull and beating the world record price of R197 000 for a Nguni, which was recorded 15 years ago.

“This is the second outstanding bull Nico and I have bought together,” says Barry. “This specific bull is exceptional and we have had our eye on him for the past three years. The price we paid is well worth it.” – *Press release, KZN Elite Nguni Group*



JY LEES NOU

Nguni-bul oortref wêreldrekordprys op a...



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Kids (under 30kg) 15/05 -3867 ▼-0,44	Large (above 40kg) 15/05 -2692 ▼-0,04	Medium (30-40kg) 15/05 -3709 ▼-0,35	Pluimvee (Bevro... 15/05 -2419 ▲0,17	Pluimvee (Vars) 15/05 -2441 ▲0,12	Pluimvee IQF 15/05 -2264 ▲0,04	She goats 15/05 -3004 ▼-0,27
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Tuis / Bedrywe / Diere

Nguni-bul oortref wêreldrekordprys op aanlyn veiling

Deur Gerrit Bezuidenhout | 14 Mei 2020 | 2951 keer gelees



Lees jou gunsteling-tydskrifte en -koerante nou alles op een plek teen slegs R99 p.m.

Word 'n intekenaar

L JY LEES NOU
Nguni-bul oortref wêreldrekordprys op a...



VOLGENDE ARTIKEL
Tuli vier kwarteeu in Suid-...

'n Ng die KwaZulu-Natalse Elite-Nguni-veiling die wêreldrekord behaal vir die hoogste prys wat nog vir 'n Nguni betaal is. Wat die rekord ekstra spesiaal maak, is dat die veiling op die WhatsApp-platform aangebied is.

Die bul uit die Nguni-stoetery Nandi wat aan die LBC Biggs-trust van Kokstad in KwaZulu-Natal behoort, is vir R310 000 verkoop. Dit oortref die rekord van R197 000 wat in 2005 vir 'n Nguni-bul betaal is.

Mnr. Clive Biggs, direkteur van die LBC Biggs-trust, sê die bul se bloedlyn maak hom gesog. "Hy is die kombinasie van twee van die oudste Nguni-kuddes in die land. Sy ma het teen die ouderdom van 15 jaar reeds 13 kalwers gelewer, wat beteken dat hierdie bul geneties uitstaande is. Hy is 'n geharde, vrugbare dier wat baie vleis dra en goed gebou is. Boonop dra hy hierdie eienskappe oor aan sy nageslag. Ons is baie dankbaar vir sy prys, veral gegewe die huidige omstandighede waarin ons almal verkeer."

Die kopers was mnre. Nico Harris van Vriendschap Boerdery wat die Nguni-stoetery Matatana besit, en Barry Cole van Manyenyeaze-stoetery. Albei boer in KwaZulu-Natal en was deel van 'n groep van sewe belangstellendes.

Cole sê dit is die tweede bul wat hy en Harris saam koop. "Hierdie spesifieke bul is werklik uitsonderlik. Ons hou hom al die afgelope drie jaar dop. Ons het dalk oor ons limiet gegaan, maar die bul is dit werd."

Die KwaZulu-Natalse Elite-Nguni-groep bied jaarliks 'n veiling aan. Die wêreldwye Covid-19-pandemie het die groep gedwing om vanjaar se veiling op die nipper na 'n WhatsApp-veiling te verander en dit is deur NetAuctions van Bloemfontein aangebied.

"Die WhatsApp-veiling was 'n groot sukses met 168 geregistreerde kopers wat op die 124 vroulike en 10 manlike diere kon bieb. Ons het die katalogus van die vee, met hul pryse, op die platform geplaas en die botte is van daar af ingesit," sê mnr. Gert Coetsee, afslaer van NetAuctions.

Hy sê weens die uitbreking van bek-en-klouseer in 2019 kort voor die Nguni-telersgenootskap se nasionale veiling het die genootskap besluit om 'n interaktiewe aanlyn veiling aan te bied. Dit was uiters geslaag. "Ons is dus gretig om te sien hoe ons aanlyn veilings verder kan uitbou tot voordeel van die Nguni-ras."



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Maak só seker jy mis nie 'n enkele Landbou...
Landbouweekblad het sedert die begin van die inperking nog nie 'n enkele uitgawe oorgeslaan nie, en net die uitgawe van 9 April was ten volle netwerk24.com

12 11:33 AM - May 12, 2020

Lees jou gunsteling-tydskrifte en -koerante nou alles op een plek teen slegs R99 p.m.

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Hoe lyk die potensiaal van jou somergewasse?

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TEKEN IN



21 Mei 2020

21 Mei 2020

Landbouweekblad is Suid-Afrika se grootste landboutydskrif. Teken in op die digitale tydskrif.

Word 'n intekenaar

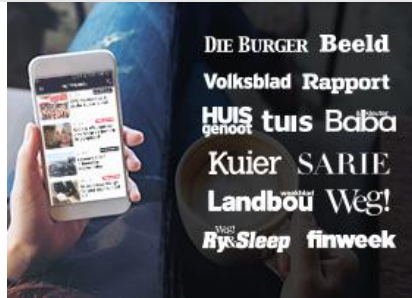
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Nguni-bul oortref wêreldrekordprys op a...



VOLGENDE ARTIKEL
Tuli vier kwarteeu in Suid-...

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langer kuier.

Teken in en kry onbeperkte toegang tot 11 Afrikaanse tydskrifte en 35 koerante. Alles op een plek.



KIES JOU PAKKET

LEES MEER



Rekords spat op Dohne-veiling



Aanlyn veiling oortref verwagtinge



BKB het groot planne vir digitale veilings

Ons kommentaarbeleid

LANDBOUWEEKBLAD EN NETWERK24 ondersteun 'n intelligente, oop gesprek en waardeer sinvolle bydraes deur ons lesers. Lewer hier kommentaar wat relevant is tot die onderwerp van die artikel. Jou mening is vir ons belangrik en kan verdere menings of ondersoek stimuleer. Geldige kritiek en meningsverskille is aanvaarbaar, maar hierdie is nie 'n platform vir haatspraak of persoonlike aanvalle nie. Kommentaar wat irrelevant, onnodig aggressief of beledigend is, sal verwyder word. Lees ons volledige kommentaarbeleid [hier](#)

MELD AAN of **REGISTREER** om kommentaar te lewer. Dit neem net twee minute!

Kry ons op



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